



Pet Rescue

Rescue Ready



Prepare the purrfect palace



BURNS

Developed by Veterinary Surgeon

John Burns
BVMS | MRCVS

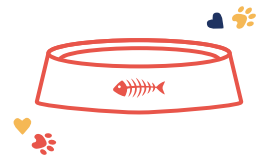


Welcome to Burns Pet Rescue!

We want to say a huge congratulations and thank you for choosing to adopt your new furry family member from one of the many dedicated rescue centers across the UK. Your cat is one of the hundreds of thousands of beautiful cats that are dropped off or taken in by rehoming centers every year, and thanks to people like you, what was once a sad ending for these cats can become a brand new, happy beginning.

Adopting a rescue cat can be a very rewarding experience, but it can also be a stressful and anxious time for both the new addition and their new family.

Here at Burns Pet Nutrition, we are passionate about rescue and have put together a rehoming pack to make the transition a little easier.



Burns Pet Nutrition

Who are we?



At Burns Pet Nutrition, we've been developing healthy pet food and supporting community projects, charities, and shelters for almost 30 years. When we began life as a pet food company in 1993, we wanted to give pets the best start in life by creating healthy food using wholesome ingredients. Now we want to give you the best start with your brand-new family member through our Burns Pet Rescue initiative.

Giving back



Did you know that when you use your exclusive Burns Pet Rescue voucher, 2kg of food gets donated back to the rescue centre where you adopted your furry family member?

Use your voucher to Spread the Pawsitivity today!

Our Food

Burns products are highly digestible and contain high quality ingredients which provide everything your cat needs for a healthy, balanced diet. When fed at the correct rate, the feeding amounts are comparatively low, making it very economical.

Designed to meet and not exceed your cat's needs, we aim to cater for all breeds, ages, shapes and sizes!

Here at Burns, we are passionate about your pet and have a team of 9 Nutritional Advisors on hand to answer any queries and provide friendly and professional nutrition advice.





Settling in your new cat

- o Give them space
- o Set them up in their own room – somewhere quiet, away from the noisiest parts of the house
- o Make sure they have everything they need in this room, keep litter trays, food bowls and water bowls all in different places in the room.
- o Food and water should never be placed together
- o Litter tray should be kept somewhere private
- o Make sure the room is secure and there's nowhere they can get stuck or escape
- o Keep them inside for at least 6 weeks
- o Make sure there's nothing in the room that your new cat can hurt themselves with, such as string, wires, plugged in electricals, elastic or sharp objects.
- o Once home, leave your cat in their new room for an hour or two to give them time to explore.

Things to put in your new cat's room

- o Food bowl
- o Water bowl
- o Litter tray (2 if you have space)
- o Beds, blankets, cushions
- o Hiding places – a cardboard box with a hole in it works well.
- o Scratching post
- o High places – cats feel safe up high
- o Suitable cat toys



Bonding with your cat

- o Bonding with your new cat is one of the most important parts of your relationship and it's something that can take a long time.
- o Get down to their level by sitting on the floor.
- o Go and sit in the room with them quietly and let them come to you.
- o Try to let them interact with you and ask for fuss rather than force it.
- o Talk to them gently.
- o Kittens are much easier to bond with as they will often love to play and be naturally curious, but if you have an older cat they may be more wary and nervous.
- o Remember to give them time. Try not to force an interaction with them.





Boredom

If you have a kitten, they won't be able to go outside until they have had both of their vaccinations. If you have an older cat, you will need to keep them in for 4-6 weeks before you let them out, so keeping them entertained for that time is really important.

Once your cat is settled, you can play chase and fetch. Cats are very intelligent and will learn to fetch really quickly.

Laser toys are a good idea too, so long as you give a reward once the laser dot has been caught.

Catnip is always a favourite for most cats. So, any toys with catnip in will offer hours of entertainment.

Puzzle balls are good to keep their brains active. You can put treats or some of their daily kibble in them.

Lots of scratching posts and toys are always good. Spray these with catnip to reduce the chances of them scratching furniture.

Cats will typically engage in 8-10 hunting expeditions per day, so ideally you need to engage them this many times per day if possible.

Boredom Busters

- o Cat nip toys
- o Laser points (remember to give a reward)
- o Chase toys
- o Moving toys (to engage hunter instincts)
- o Puzzle toys (reward based-treats/kibble)
- o Teaser toys
- o Motorised toys
- o Ribbon toys

Always supervise your cat when playing with toys

Cats will often chew things like ribbons, feathers and tails, and these can cause a choking problem or a blockage if swallowed



What's in your Burns cat box

- ♥ A coloured cardboard box - we decided to put the cat rehoming kit in this box as we all know how much a cat loves a cardboard box - they're good for scratching, hiding, sleeping and playing in. So, recycle and watch your cat enjoy me for hours
- ♥ 2kg bag of yummy Burns kitten/cat food – this food is healthy, tasty, hypoallergenic and made with only the finest wholesome ingredients.
- ♥ This little booklet full of useful info and tips – keep me until you learn the ropes, then recycle me.



Veterinary Tips

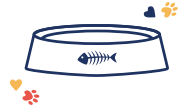
- Tip 1** If you are ever concerned about your cat, always contact your vet
- Tip 2** Keep up to date with vet checks
- Tip 3** Make sure you get regular flea and worm treatment
- Tip 4** Remember their annual vaccination
- Tip 5** Monitor drinking and urination habits if possible
- Tip 6** Cats are often sick, but if this is more frequent then contact your vet
- Tip 7** Check your cat regularly for lumps and bumps
- Tip 8** Check their claws and clip them if needed, or book in for your veterinary practice to organise
- Tip 9** Check teeth and gum health regularly
- Tip 10** Groom your cat. By doing this you will notice any issues
- Tip 11** Keep an eye on your cat if they eat grass - sneezing/coughing/wretch/mucousy nose could mean there is a blade of grass stuck under their soft palette, which is quite common.

- Tip 12** Some cats depending on age/breed/neutered status will be predisposed to certain health problems
- Tip 13** Overweight male cats are more likely to develop urinary issues such as blocked bladders
- Tip 14** White cats or cats with large areas of white fur are more likely to get melanomas and skin tumours. Get an animal safe sun cream for these cats if they go outside
- Tip 15** Siamese cats are predisposed to kidney problems, so a diet low in phosphorus and made with a high quality protein is important
- Tip 16** Older cats have reduced tendons in their bodies, so they won't retract claws well. Make sure you keep these short so they do not get stuck in anything
- Tip 17** Older cats are more prone to age related disease such as kidney disease and thyroid problems. If you notice an increase in urine/drinking/eating then contact your vet





Nutrition



Nutrition is a really important factor to consider when you own a cat. You probably know that you need to provide the best possible nutrition for your furry feline, but did you know that cats can be really fussy when it comes to food?

When it comes to food, cats eat with their noses, which is why smell is really important. Texture is also really important. So, you have to find a food that ticks all the boxes, while making sure their food is complete.

If you've rehomed a kitten, make sure you get a good quality, complete kitten food. Wet mixed with dry is good for kittens, as the wet food helps to increase their water intake.

Water



Water may seem like a really obvious necessity when it comes to pets, but cats can be funny when it comes to their water.

Did you know that cats instinctively won't drink water that's near their food? This goes back to their natural hunter instincts. Water near food will possibly be contaminated.

Cats will also prefer moving water, as this is also less likely to be contaminated. Water fountains are a great idea for cats because they encourage drinking.

Lots of cats will love to drink from a running tap. Which is why water fountains are great, plus the water will be filtered so you know they are having the best water.



Toxic foods & substances

Bad/toxic foods

bread chocolate coffee caffeinated drinks dog food
garlic raw meat
raisins citrus fruits alcohol onions
bones grapes salt coconuts
raw fish nuts dairy raw eggs

Bad/toxic plants & substances

plants - Aloe, Azalea, Chrysanthemum, Hyacinths, Lily, sweeteners/xylitol
Marijuana, mistletoe, rhododendron, tulip, sago palm

human medicine

chemicals - Antifreeze (Ethylene Glycol) bleach,
detergents, de-icing salts, dog flea/tick meds,
fertilizers, herbicides, insecticides, rodent bait.



Our Nutritionists

Burns has a team of 9 Nutritional Advisors with a combined 50+ years of experience!

- Our Nutrition helpline is completely free
- We offer friendly, professional nutrition advice
- We can help with anything dietary related from feeding amounts to food intolerances
- We're available on email, live chat or by phone
- We keep up to date on the latest research

And we've heard it all before, so don't worry about contacting us about your dog's embarrassing problems!

We all have our own pets so we understand how worrying it can be if your pet is having problems with their diet. Give us a call or drop us an email, we're here to help!

Nutritional Advice Freephone:

0800 083 6696 (UK) 1800 83 6696 (ROI)

Connect with us

www.burnspet.co.uk   @burnspet  @burnspetfood

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