



NATURAL FOOD FOR PETS DOG | CAT | RABBIT



FACT SHEET

Maize Q&A

Q: Maize has a reputation for being a poor quality ingredient in pet food. Is this justified?

A: No. Criticisms are coming from people who don't understand the science or have no experience of the effects of maize on the animal. Maize is similar to brown rice in that it is a whole grain; it is a traditional food which originates in the Americas. Maize offers similar health benefits to brown rice and other whole grains. [Compare how when Burns introduced pork as a main ingredient, many people questioned this because pork had the reputation of being unsuitable for dogs.]

Q: Is maize just a filler and is it difficult to digest?

A: A filler is something which has no nutritional value or health benefit and that definitely doesn't apply to maize. It has similar health benefits to brown rice; is a good source of linoleic acid and vitamin E and many essential amino acids required by dogs and cats.
Dogs which are fed on Burns Choice and Burns Sensitive Pork and Potato (which also contains maize) do really well.

Q: I've heard that grains cause allergic reactions in pets. Is this true?

A: This is a myth. Dogs, like humans, can be allergic/intolerant to almost anything including grains. Extensive research has shown that the most common food allergies in dogs are beef, dairy and wheat (69%) and lamb, chicken, egg and soya (25%) of cases.
Whole grains other than wheat are extremely rare causes of adverse reactions. **There is no need to introduce a completely grain-free diet.**

Q: Why is maize being used as an alternative to rice?

A: No food ingredient can suit every animal. Some dogs don't seem to do well on rice and maize offers an alternative. We have found that in those cases, maize gives excellent results.

Q: Which essential minerals, vitamins and antioxidants are found in maize?

A: Manganese, Vitamins B3, B5 and B6 Beta Carotene

Q: Will maize be easy to digest?

A: Yes, it is easily digested. Starch from extruded maize is almost fully digested in the small intestine.

KEY POINTS:

- Similar health benefits to brown rice
- Hypo-allergenic - excellent for dogs with sensitivities
- Highly digestible (even more so than beef and poultry) so very good for sensitive digestive systems
- Gluten-free

For more information contact our Pet Health & Nutrition Team
Freephone: 0800 083 6696 Email: info@burnspet.co.uk
Live Chat via www.burnspet.co.uk

