

Burns Real Food for Dogs
can even replace some
Veterinary-only foods.



TEAR STAINING

BURNS DRY COMPLETE RANGE

Original Chicken and Brown Rice
Lamb and Brown Rice
Fish and Brown Rice

Choice Chicken and Maize
Lamb and Maize
Fish and Maize

Sensitive Pork and Potato
Duck and Brown Rice

Weight Control High Oats

Burns Moist Complete

Penlan Range Chicken, Brown Rice and Vegetables
Lamb, Brown Rice and Vegetables
Free Range Egg, Brown Rice and Vegetables

Can be fed alone or with Burns dry Hypo-allergenic Mixer.

SUCCESS STORIES

"I just wanted to tell you what a massive difference I have seen in my dog since changing her food to Burns dog food. Her eyes were always full of gunge, she was always scratching and moulting, but since feeding her on your dog food it has seemed like a miracle, her eyes are bright and clear, and her coat is no longer greasy."

Ms Michelle Norcup

Pet Nutrition Helpline **0800 083 66 96**

Our experienced and knowledgeable nutritionists are available to give you sound practical pet health and nutrition advice. Whilst speaking to our team why not ask them to send you a free copy of John Burns' Guide to Natural Health Care or ask at your pet shop?

or download a copy now at
www.burnspet.co.uk/petcare



This is a problem which is commonly thought to be caused by blocked tear ducts. In fact the most likely cause is food related and can be corrected by a change of diet.

Burns Pet Nutrition Limited
Ferry Rd
Kidwelly
SA17 5EJ
Tel: 01554 890482
Info@burnspet.co.uk

Scotland 0800 169 4535
Ireland Tel (061) 330534



WHAT CAUSES TEAR STAINING?

Tear staining is usually seen in light coated small and toy breeds such as the Bichon Frise or Westie. These dogs often have runny eyes where the tears stain the hair on the face a pinkish-brown colour. It is our experience that this problem can be corrected by proper feeding.

The discolouration of the fur is a result of an accumulation of toxins in the tears which usually results from an unsuitable diet. This means either too much food, the wrong type of food or a combination of the two. The same can happen when toxins in the saliva stain the fur around the mouth or the fur on the feet and legs where the dog licks. Runny, sticky eyes may accompany this problem. This is a sign that the body is trying to expel toxins from the system. Other signs that the body is attempting to discharge waste/toxins include waxy ears, excessive moulting, loose stools and full anal glands.

TOXINS: What are they? Where do they come from?

- 1 Unsuitable ingredients in the dog food for example chemicals such as preservatives, colourants and emulsifiers can affect the health of your dog. Even if they are not overtly poisonous they are treated by the body as contaminants to be removed.**
- 2 A food allergy or food intolerance can cause inflammatory or immune system reactions resulting in damage to cells and creating undesirable chemicals in the system e.g. free radicals.**
- 3 Too much protein and fat in the diet. Protein and fat produce more harmful waste products than carbohydrate during normal metabolism.**
- 4 A poor quality diet or one which is not easily digested can alter the number and type of bacteria found normally in the gut. These bacteria produce endotoxins which can affect health.**

Pet Health & Nutrition Advice

Burns Pet Nutrition has a team of five experienced nutritionists, supported by John Burns, who can offer you support regarding the correct diet and feeding amounts for your dog. **John Burns' Guide to Natural Health Care** explains how proper diet can correct many common health problems.

This is available FREE from your Burns supplier or direct from Burns on

FREEPHONE 0800 083 66 96

Or you can download a copy at www.burnspet.co.uk/petcare

How can Burns diets help?

When a high quality natural diet is fed correctly (i.e. not overfed) this can provide the means whereby the body can rid itself of these toxins. This offers a long-term solution to these and other health problems, unlike drugs which temporarily suppress symptoms. The Burns adult maintenance diets are hypo-allergenic, free from colours, chemical preservatives and contain high levels of complex carbohydrates.

Which Burns diet is best for my dog?

In theory, all Burns foods should be suitable for any dog. In practice, it is possible that a dog with tear staining will have an allergy/intolerance to certain food ingredients. For example some dogs may do very well on a chicken based diet – but other dogs may have an intolerance to chicken and may manage better on a different diet such as duck, fish or lamb. So some pet owners may find any Burns food suitable; for others it may need a more methodical approach to find which particular Burns food suits.

How much food should I give?

When dealing with a health problem it is vital that food intake should not exceed the dog's daily needs. Even slight overfeeding will reduce the likelihood of a successful outcome. Older dogs, neutered dogs and dogs with health problems may need less than suggested on the bag.

Can I still feed treats?

In most cases, it is important to have as little variety in the diet as possible; i.e. no treats, other pet food brands, no fruit, not even home made foods (except possibly vegetables).

A USEFUL TIP...

- Have your dogs anal glands checked and emptied, even if there is no sign of a problem there. This is a fast track way of removing toxic wastes which contribute to abnormal tear staining.



Fiona Campbell (Head Nutritionist)
Part of John Burns Nutrition team